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Daniel Rubin



Reporter at the Philadelphia Inquirer since 1988, except from 2000 to 2003, when I was Knight Ridder's European

correspondent, based in Berlin.
Latest job: covering the business of entertainment.
[View my complete profile](#)

Email

It was a wise man who said news is a conversation. Let's talk. Please comment on what moves you. If you email me, I might want to quote from it. Unless you tell me it's private. I honor confidences.

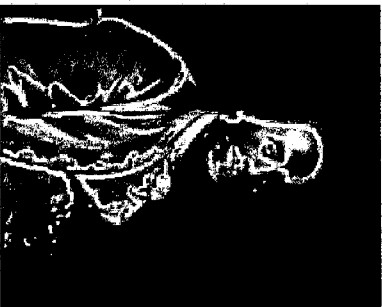
Local Interest

- [shallow center]
- A List Of Things Thrown Five Minutes Ago
- A Smoke-Filled Room
- Afro-Neilzen™
- artblog
- Attyfood
- Balls, Sticks and Stuff
- Blankbaby
- blonde sagacity
- Citizen Morn
- Daily Sally

« Back In Time | Main | The Rubins »

January 17, 2006

Happy Birthday, Blog Daddy



Happy birthday to Ben Franklin, the nation's first blogger.

Not so far a stretch, really. He pamphleteered, self-published, delivered colonial dish, news and opinion, sampled other's work and remixed it into his own mash.

He wrote anonymously, or under pseudonyms. Instead of posting daily, he squirreled away his words and published them in an almanac.

Doesn't this sound familiar?

In 1732 I first published my Almanack, under the name of Richard Saunders; it was continued by me about twenty-five years, commonly called "Poor Richard's Almanac." 1

January 2006

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

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